



POSTGRESQL IS FREE.

RUNNING IT AT SCALE IS NOT.

- Autobase does not replace engineers.
- It replaces repeated engineering work with software.

THE REAL COST OF POSTGRESQL

INFRASTRUCTURE + SOFTWARE / SERVICES + ENGINEERING TIME

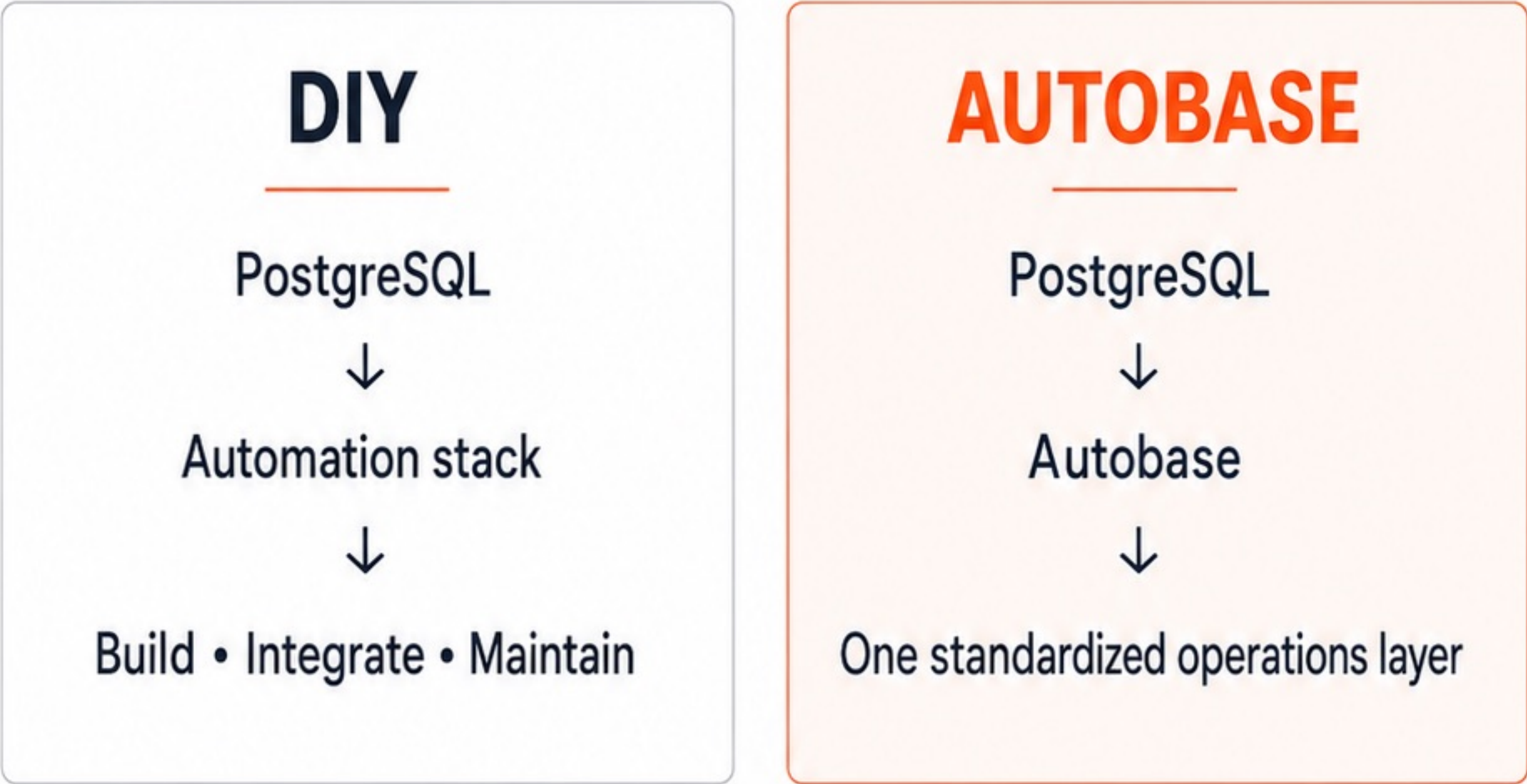
Cost Layer	DIY PostgreSQL	With Autobase
Infrastructure	Compute, storage, backups, network	Same self-hosted infrastructure
Software / Services	Terraform / Ansible + Patroni + pgBackRest + Monitoring + CI/CD + Scripts + Runbooks	Autobase + existing observability
Engineering	Build, integrate, test and maintain the operations layer	Use a ready-made operations layer
Scaling	More PostgreSQL → more platform work	More PostgreSQL → reuse the same platform

International engineering cost benchmark

\$7K–\$10K per engineer/month

Modeled midpoint: **~\$8.5K** per engineer/month

WHERE AUTOBASE SAVES TIME



REAL PRODUCTION EXAMPLE

VM + Backup Storage + OS Setup + PostgreSQL Configuration

DIY	AUTOBASE	RESULT
~4–5 engineering hours	~10–15 min	≈90%+ less hands-on time

A complete production setup required approximately 4–5 hours of direct engineering work. Approvals, access, multiple teams and merge requests could extend actual lead time to days or weeks.

THE ECONOMICS

Autobase Premium: **\$4,096/month** — Unlimited clusters

At a modeled engineering cost of
~\$8,500 per engineer/month, Premium
needs to release only:

~48%

of one engineer's
monthly time

or approximately:



77

engineering
hours/month

to pay for itself on engineering cost alone.



WHAT HAPPENS ABOVE BREAK-EVEN?

Engineering Time Released	Value / Month	Premium Cost	Net Benefit / Year
 77 h/month	~\$4.1K	\$4.1K	Break-even
 160 h/month	~\$8.5K	\$4.1K	~\$53K/year 
 320 h/month	~\$17K	\$4.1K	~\$155K/year 
 480 h/month	~\$25.5K	\$4.1K	~\$257K/year 



No team replacement is required.

ADDITIONAL INFRASTRUCTURE UPSIDE

For companies that already need to self-host PostgreSQL,
our comparable infrastructure model shows:



~39–56%

lower infrastructure cost vs Managed PostgreSQL

Provider	Modeled Infrastructure Difference
 AWS	~54–56% lower
 GCP	~39–45% lower
 Azure	~41–42% lower
 DigitalOcean	~40–41% lower

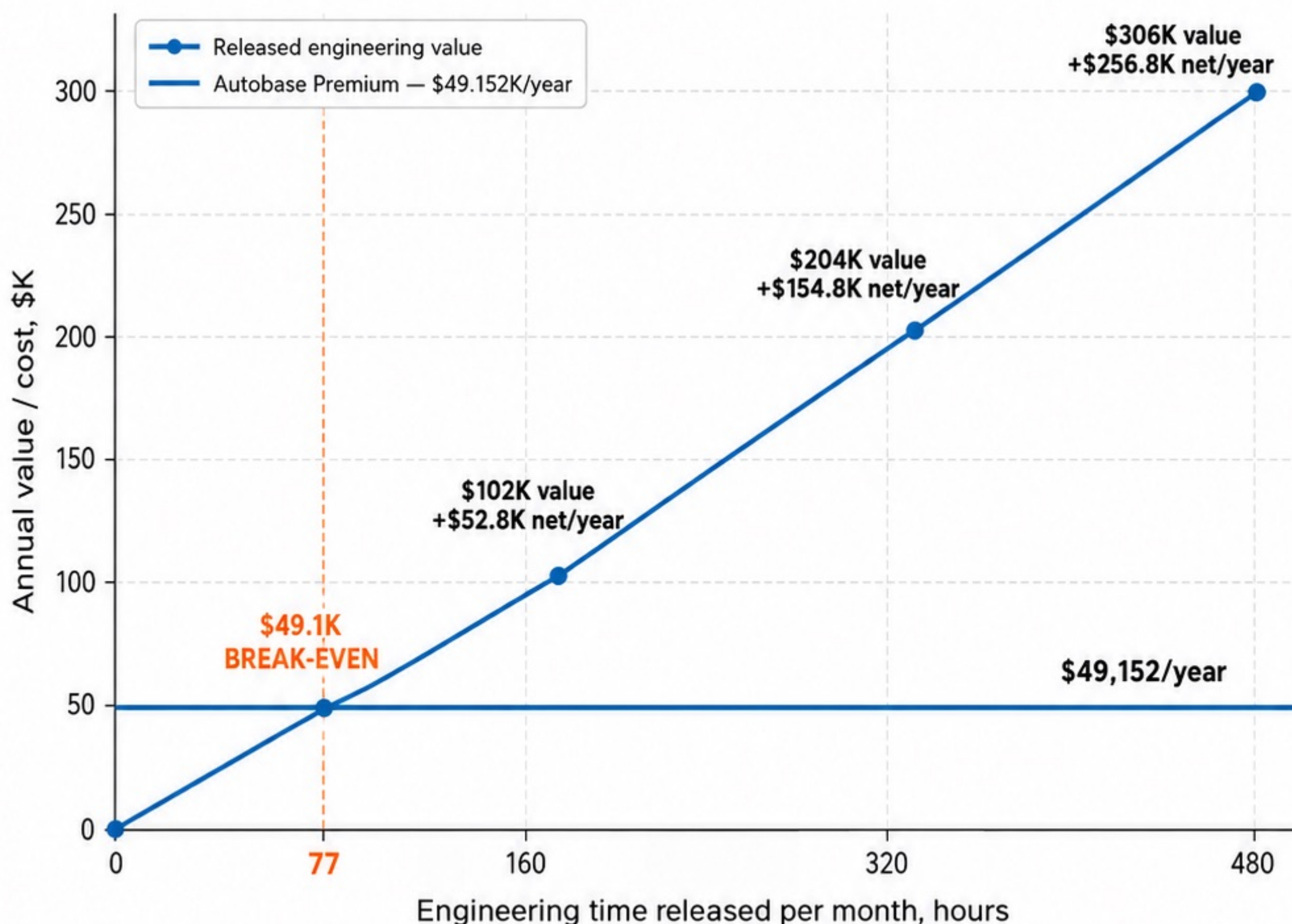


*Infrastructure only. Actual results depend on region,
HA topology, storage, IOPS, backups, traffic and discounts.*

A FIXED PLATFORM COST CHANGES THE SCALING MODEL.

As repetitive PostgreSQL work moves into software, released engineering capacity turns into measurable annual value.

ENGINEERING VALUE RELEASED VS AUTOBASE PREMIUM



Less engineering time. Faster delivery. Predictable platform cost.

TOTAL ECONOMIC EFFECT



WITHOUT AUTOBASE

Infrastructure + Software / Services + Internal Automation + Engineering Time



WITH AUTOBASE

Infrastructure + Software / Services + Autobase + Remaining Engineering Time



YOUR BENEFIT = Engineering time released

- Internal platform work avoided
- Potential infrastructure savings
- Autobase license



Less engineering time. Faster delivery.
Predictable platform cost.



More PostgreSQL no longer has to mean
proportionally more engineering work.